

# Miracles & beyond

LEARNING ACADEMY

**WELCOMING,  
TRUSTWORTHY,  
& COMMUNITY-DRIVEN**



Education Matters & Every Child Matters



*A Franchise  
Opportunity*





# EMPOWERING THE NEXT GENERATION

In an era where quality childcare is in high demand, parents are looking for programs that do more than supervise; they seek environments that foster growth in all facets of their child's development. This trend signals a growing opportunity for those aiming to make a profound impact in early childhood education. **Miracles and Beyond Learning Academy** stands out in this sector, dedicated to offering accessible, enriching educational experiences to all children, including those from financially challenged families and single-parent households.

This document will guide you through the vibrant early education sector, highlighting **Miracles and Beyond's** innovative approach to learning and comprehensive support for franchisees. Learn how joining our franchise network can position you at the forefront of shaping resilient, curious, and capable young minds and lay the groundwork for their bright futures.

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# WHAT MAKES MIRACLES AND BEYOND STAND OUT?

Miracles and Beyond Learning Academy sets itself apart in the childcare industry by prioritizing welcoming environments, trustworthy care, and a community-driven focus, redefining expectations for early childhood education.

## *Welcoming: A Home Away From Home*

Creating a nurturing and inclusive atmosphere is at the heart of Miracles and Beyond's approach to childcare. Their open-door policy and dedication to making every family feel valued from the first meeting emphasizes the importance of a supportive learning environment in a child's development and fosters a sense of belonging. This focus mirrors the broader societal shift towards recognizing and embracing diversity within communities, ensuring that every child, regardless of background, has access to a caring and engaging educational setting where they feel at home.



## *Trustworthy: Safety and Quality Above All*

Miracles and Beyond is committed to building trust with parents by providing young children a safe and excellent learning environment. They prioritize cleanliness and safety and have a nurturing culture that emphasizes education. To ensure the holistic growth of children, the staff undergoes comprehensive training that includes professional development and essential certifications such as First Aid and CPR. This approach fosters physical, emotional, social, and intellectual development. By championing quality care, family support, and educational excellence, Miracles and Beyond has established itself as a reliable and trustworthy choice in the childcare industry.

## *Community-Driven: Beyond Education to Social Impact*

Miracles and Beyond Learning Academy is committed to engaging with the community and providing an inclusive support system for all families, especially those facing financial difficulties. This approach ensures that everyone has equal access to education and positions the academy as a significant contributor to community development. They have active partnerships with local organizations and accept PFCC/county vouchers. Additionally, they offer specialized programs to support financially challenged families, including a voucher-based system and access to government aid. Miracles and Beyond also provides essential services such as a free food program to ensure that every child receives comprehensive care and education regardless of their background.





# THE STATE OF CHILDCARE IN OHIO AND BEYOND

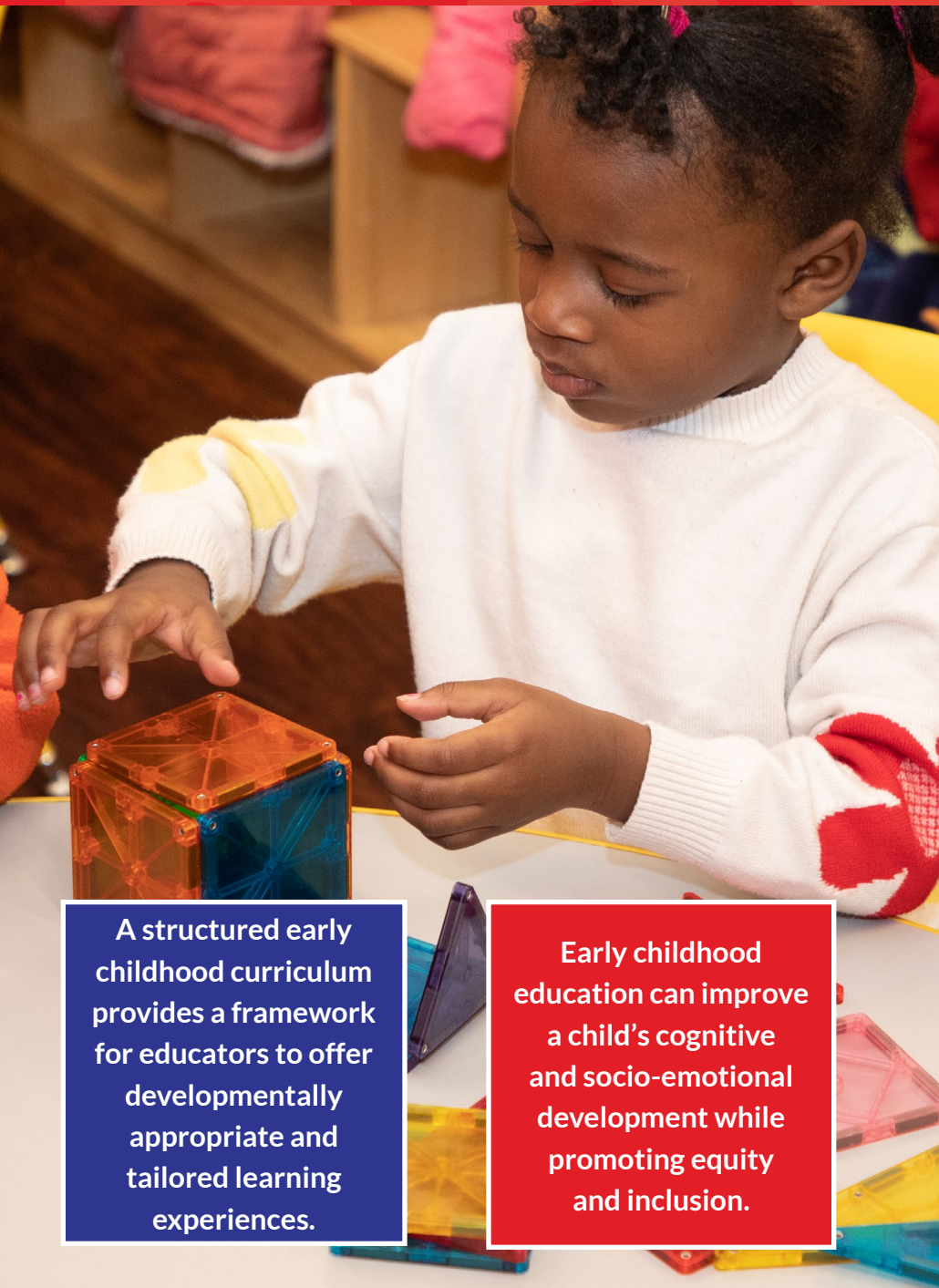
The childcare sector in Ohio is facing enormous pressure, causing significant changes in the lives of families and providers. Childcare costs, which are comparable to college tuition, place a huge financial burden on many Ohio families, forcing them to choose between work and care. This financial burden compels families and employers to seek innovative childcare solutions, including employer-supported benefits and on-site facilities, highlighting the urgent need for affordable, quality care.

**Miracles and Beyond Learning Academy** plays a vital role in this evolving industry, operating four full-service locations in Northeast Ohio. This unique childcare brand addresses the sector's critical needs by offering quality care and supporting financially challenged families through hands-on learning. **Miracles and Beyond** offers vital support for families and contributes to the broader need to reshape childcare in Ohio and beyond by ensuring children receive the foundational start they deserve.

**There are over 166 franchise brands in the children services industry, representing more than 10,100 units in the U.S., highlighting the growing demand for early education.**



# KEY TRENDS & DATA



A structured early childhood curriculum provides a framework for educators to offer developmentally appropriate and tailored learning experiences.

Early childhood education can improve a child's cognitive and socio-emotional development while promoting equity and inclusion.

## The Growing Demand For Childcare Services



The **Children's Care Services Market** size is estimated to grow by **USD 158.67 billion** at a compound annual growth rate (CAGR) of **8.69%** between 2023 and 2028.

The **Childcare Franchise Market** is projected to grow significantly at a remarkable CAGR from 2023 to 2030.

The major reasons for growth in the industry include the rising demand for early daycare and education services as more parents return to working in offices, the increasing number of single and working mothers, advancements in learning techniques for children, and the accessibility of government funding

# 16%

of the workforce, or about 27 million Amerians, rely on childcare to keep their jobs, boosting the economy and helping businesses retain workers.



# +40%

of children under primary-school age worldwide, nearly 350 million, are in need of childcare but lack access to it.

Insufficient childcare options prevent parents who want to work from doing so.



# ADVANTAGES OF FRANCHISING

## *Becoming a Child-Care Franchise Owner*

Stepping into franchising opens the door to entrepreneurship with the backing of an established brand and a proven business model, making it a compelling pathway for those new to business ownership. Unlike starting from scratch, franchising offers the advantage of starting with a recognized brand, access to a proven operational blueprint, marketing support, and ongoing training, significantly reducing the trial-and-error typically associated with new businesses. This structured support system not only eases the entry into business ownership but also enhances the potential for success.

With **Miracles and Beyond Learning Academy**, this franchising opportunity extends into the rewarding realm of early childhood education, offering a unique chance to profoundly impact young lives while benefiting from the growth and support of a committed brand. Franchisees join a mission-driven organization focused on nurturing and educating young minds, with the added benefits of specialized training, comprehensive operational guidance, and the shared wisdom of a network dedicated to the well-being and development of children and families.





# THE MIRACLES & BEYOND FRANCHISE OPPORTUNITY

## *Brand Overview: Beyond Daycare*

Miracles & Beyond Learning Academy isn't just about daycare; it's about setting a foundation for lifelong learning in a warm, inclusive environment. Founded in 2016, this full-service childcare program, with four locations in Northeast Ohio, offers high-quality care and education by a team of over 64 credentialed professionals.

The academy's unique approach includes hands-on learning experiences away from today's technology, focusing on life, love, and the world around us. Aimed at single mothers and financially challenged families, **Miracles & Beyond** makes quality childcare accessible through government aid and a free food program, embodying the mission "Education Matters & Every Child Matters."

**Miracles & Beyond invites you to join a mission-driven brand that's reshaping early childhood education and care.**



## *Unmatched Franchisee Support*

**Miracles & Beyond** offers unparalleled support to its franchisees, including on-site training in administration and operations, operation handbooks, personalized guidance from founder Chamere Davis, and assistance in selecting the perfect location. The franchise aims to expand its quality services to more families, providing a community where every child and family feels valued.

### **STEPS TO OWNING A MIRACLES & BEYOND FRANCHISE**

- 1 Complete an Inquiry Form
- 2 Have an Introductory Call to discuss your potential role as a franchise owner.
- 3 Undergo Candidate Qualification.
- 3 Review the Franchise Disclosure Document (FDD) to understand your investment.
- 4 Meet Current Franchisees and gain insights about their experiences.
- 5 Visit a location and meet the management team on Discovery Day
- 6 Sign the Franchise Agreement.
- 7 Prepare to Launch Your Franchise!



# WHO IS THE IDEAL MIRACLES & BEYOND FRANCHISEE?

Miracles and Beyond seeks franchisees who are passionate about making a significant impact in early childhood education.

## *Miracles and Beyond Franchisee Profile:*

### **Ideal Candidates:**

- Community Impact: Eager to make a meaningful difference in early childhood education.
- Target Audience: Focused on serving low-income and subsidized care families.
- Deal Preference: Primarily seeking single-unit franchise agreements.
- Expansion Vision: Interested in initiating operations in Ohio with plans to expand.

### **Company Culture:**

- Supportive Environment: Commitment to a clean, safe, and educational setting.
- Growth and Development: Emphasis on staff professional development and ongoing training.
- Family-Oriented: A workplace that values family, community, and personal growth.





# JOIN A MOVEMENT THAT MATTERS



Embrace a rewarding journey with **Miracles and Beyond Learning Academy**, a brand that stands out in early childhood education. This industry outlook encapsulates what it means to be a part of our family, focusing on nurturing, educating, and empowering the next generation. Our commitment to quality care, family support, and community engagement presents a distinctive franchise opportunity that aligns with your passion for making a difference.

## *What We Offer:*

- A meaningful step into the childcare industry focused on supporting families in need.
- Comprehensive support in operations, marketing, and training to ensure success.
- A strong community presence with a focus on holistic child development.
- Opportunities for growth and expansion within a supportive franchise network.

## **Ready to make a difference with Miracles and Beyond Learning Academy?**

Reach out to us today to begin your journey towards impacting lives and fostering bright futures.



## **Miracles & Beyond Learning Academy**

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